

# HUSSEIN HAGE-HASSAN

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I'm a UX/UI designer passionate about creating intuitive and user-friendly digital experiences. A recent grad from BCIT's New Media and Web Development program, I've gained hands-on experience through my internship at Evolve Branding and my current role as a Product Designer at Ready Loans. In this role, I've tackled complex design challenges, conducted in-depth research, and delivered user-centered solutions for impactful projects. I thrive on prototyping, problem-solving, and collaborating with teams, and I'm skilled in everything from wireframes to front-end development.

- **Design Tools:** Figma, Adobe XD, Photoshop, Illustrator, InDesign, Premiere Pro, Adobe CC
- **Development Tools:** HTML, CSS, JavaScript, WordPress
- **Management Tools:** Trello, Notion, Google Meets, Figma

## WORK EXPERIENCE

### Product Designer

October 2024 - Present

Ready Loans, Ottawa ON (Part-Time Contract)

- Conducted in-depth research on CRM systems and automotive lead management to deliver a user-centered design tailored to the industry's needs.
- Designed the lead distribution module, enabling owners and distributors to send leads to dealerships seamlessly.
- Created a CRM system for dealership managers to assign leads to employees (FNI) and track project progress, ensuring a streamlined workflow.

### Freelance Product Designer

May 2024 - Present

- Conduct user research to identify client needs and transform them into effective design solutions.
- Design wireframes, prototypes, and high-fidelity mockups for websites and apps.
- Collaborating closely with developers to ensure seamless handoff and implementation of design elements.

### User Interface Designer - Internship

May 2024 - Aug 2024

Evolve Branding, Vancouver BC

- Designed user-centric websites and interfaces, prioritizing accessibility, responsive design, and seamless user experience across digital platforms.
- Conducted UX research and created wireframes, prototypes, and high-fidelity mockups to align with client needs and improve usability.
- Led a design team to successfully deliver a project, managing the design direction, ensuring smooth collaboration with developers, and meeting project deadlines.

### Program Leader

June, 2022 - Sept, 2024

Parks and Recreation - City of Burnaby, BC

- Facilitated Adult Sports Programs at Bonsor and Edmonds Community Center. Supervised and managed sports-related activities for adults, ensuring a seamless and enjoyable experience.
- Collaborated in organizing community events that the City of Burnaby provides, including the Willingdon Fair and the Bonsor Big Boo, with a focus on delivering enjoyable and secure family experiences.
- Work with youth between ages 13-18 at youth centers, fostering a secure and stimulating environment for self-expression.

### Brand Associate - Ship from Store Lead

2021, March - April, 2022

Old Navy Metropolis at Metrotown, Burnaby BC

- Managed all online orders by efficiently locating products within the store and efficiently preparing them for shipment.
- Delivered exceptional customer service by greeting and assisting shoppers in finding their desired items, ensuring a satisfying in-store experience.
- In charge of leading team in the unpacking and restocking of products to maintain optimal inventory levels, ensuring the store's readiness for opening on shipment days.

## EDUCATION

### Diploma of New Media Design and Web Development

British Columbia Institute of Technology

- Graduated with a 90% GPA and high distinctions in key areas such as UX research, UI design strategy, information architecture, web scripting. Proficient in testing, debugging, and video editing, with a strong foundation in creating user-centered digital experiences."